

What do these industry leaders share?

DaimlerChrysler AG **Bechtel** CH2M HILL Rosser International **FaberMaunsell**

Each has shared the spotlight at Bentley's annual awards ceremony earning the respect of their peers for award-winning projects enabled by Bentley technology.



Vision and skill, supported by Bentley solutions. It's an award-winning combination.

The BE Awards of Excellence honor the extraordinary work of Bentley users around the world in design, engineering, and construction. These projects set benchmarks for their industries, and showcase the imagination and technical mastery of the firms that created them.

We recognize the critical roles these projects play in the fabric of global infrastructure—empowering commerce, industry, communications, government, and communities to serve and benefit people worldwide.

These projects bring success and acclaim to the firms, organizations, and people behind them. That's why Bentley renamed its former Success Awards to reflect the Bentley Empowered ("BE") nature of these projects and people.

*A focus of Bentley's global conference
The awards ceremony is a high point of Bentley's international user conference, now known as the BE Conference. The next conference takes place May 23 to 27, 2004, in Orlando, Florida.

The international BE Awards jury includes accomplished Bentley users and industry experts in a wide range of disciplines. Respected professional associations, industry groups, and publishers cosponsor the awards.

Entry in the BE awards is by invitation only, offered to users who have done distinguished work.

** BE Awards bring prestige, publicity

The people behind these award-winning projects earn respect in their industries and disciplines, professional recognition within their organizations, and global publicity for their accomplishments.

The projects and the organizations behind them are highlighted in international advertising, press announcements, and articles distributed to professional journals worldwide. They'll also be featured in an advertising series in Engineering News-Record.

Projects nominated for the awards will be showcased in the BE Awards Gallery at the BE Conference 2004.

At the conference, video presentations will profile each winning project. Bentley will stage a private reception for awards nominees hosted by CEO Greg Bentley, as well as a press conference for winners. Bentley will also provide customized marketing kits to help organizations promote award-winning projects.

And for each winner, Bentley will make a donation in the organization's name to a charity of its choice.



Besides the prestige of taking part in the BE Awards, professionals can benefit by meeting and sharing ideas with peers at the awards dinner and throughout the five-day conference. It's also a chance to learn innovative strategies from BE Awards finalists and winners themselves.

The BE Conference offers Bentley-certified technical training; presentations by innovative Bentley users; and discussions with Bentley executives on their vision for the company's technology.

What successful projects let DaimlerChrysler AG, Bechtel, CH2M HILL, Rosser International, and FaberMaunsell win this kind of recognition?

- **DaimlerChrysler was the first car manufacturer to deploy building information modeling (BIM) to create virtual, digital mock-ups of factories.
- **Bechtel created its Virtual Railway to analyze and test a major rail construction project—and to train drivers—prior to construction.
- **CH2M HILL analyzed 10 alternative interchanges for a heavily trafficked highway intersection and presented three alternatives to the public.
- Rosser International created a stunning 3D fly-through animation of the 430,000-square-foot Petersen Events Center at the University of Pittsburgh.
- *FaberMaunsell met and overcame demanding technical challenges designing the Channel Tunnel Rail Link, a connection for high-speed Eurostar trains traveling from London to the European mainland.

RDS OF EXCELLENCE



